



Challenges for Corporate Board Members in 2022

KPMG/ESCP Professorship in International Corporate Governance

Tuesday, 14 June 2022 from 6pm-8:30pm CET
In-person at ESCP Business School – auditorium Gelis & salon J.-B. Say
79 avenue de la République, 75011 Paris

To explore company board challenges in 2022, the KPMG Professorship on International Corporate Governance is pleased to organize a round-table discussion featuring experienced board members and executives with confirmed speakers **Serge Weinberg**, Board Chairman, Sanofi; **Denis Terrien**, Chairman IFA (French Institute of Directors/Institut Français des administrateurs) - CEO Salesforce South Europe, **Monica de Virgiliis**, Chairwoman of the Board of Directors, SNAM and Board Chair Chapter Zero France, **Angeles Garcia-Podeva**, Independent Chairwoman of the Board of Directors, Legrand and **Lord David Gold**, lawyer and founding partner of David Gold & Associates, a high-level strategic litigation advice. Through their conversation, these leaders will share insights about corporate governance today, and whether and how corporate governance will change in the long run. Members of the audience, too, will have the opportunity to participate.

Company boards have always faced challenges as they fulfill their somewhat constant missions. However, the specific fulfillment of those missions varies with the circumstances, and today's circumstances are nothing short of extraordinary. From the coronavirus crisis to rapid societal changes, from the increasing importance of ESG considerations to cybersecurity threats, and from geopolitical uncertainty to the slowdown of globalization, how are company boards adapting?

At the end of the roundtable discussion, the KPMG Professorship on International Corporate Governance will present a set of innovative educational materials to propel learners into the boardroom. These materials address a fundamental problem in teaching corporate governance: as easy as it is to observe that the decisions of large corporations affect the world, observing how those corporation's boardroom decisions get made is often quite difficult. First, corporate boards are closed to outsider observation. Moreover, participants are expected to maintain the confidentiality of boardroom proceedings. In this context, the next-best thing to experiencing and observing real boardroom proceedings is a simulation, and the new educational materials to be presented on June 14 include both an experiential component (in which learners participate in a simulated board meeting) and an observational component (in which learners watch experienced practitioners in their own simulation of the very same board meeting, using the very same agenda pack).

The introduction and exchanges will be led by **Patrick-Hubert Petit**, Former KPMG partner, **Drew Shagrin** Professor of Business Law at ESCP and **David Chekroun**, Professor of Business Law at ESCP and Scientific Director of the KPMG Professorship in International Corporate Governance.